

# ***Guidelines for Approving NAYC Vendors***

## Goals and objectives:

North American Youth Congress 2025, which will take place July 23-25, 2025, at Lucas Oil Stadium in Indianapolis, Indiana. NAYC is an incredible opportunity to connect and engage with more than 33,000+ youth, young adults, and youth leaders across North America. Our goal for the vendor space is to create an environment that engages youth and attendees while connecting them with ministries and entrepreneurs. Don't miss this opportunity to showcase your ministry and make a lasting impact!

## Vendors generally accepted:

1. Businesses or ministries endorsed or recommended by UPCI or any division of UPCI.
2. Businesses or ministries owned, operated, or endorsed by a UPCI minister in good standing.
3. Businesses owned or operated by Apostolic constituents that share a common faith.
4. Secular businesses of good reputation offering products or services that directly benefit local churches, ministries, or individuals.

## Vendors generally rejected:

1. Ministries or organizations that do not share a common Apostolic faith.
2. Ministries rejected for endorsement or recommendation by UPCI or any division of UPCI.
3. Businesses rejected for recommendation by UPCI, any division of UPCI, or any official of UPCI.
4. Businesses of questionable reputation.
5. Unrelated businesses that do not offer products or services directly benefiting local churches, ministries, or individuals.

## Exclusive oversight:

1. Vendors may not sell, promote, or distribute published or copyrighted material (including print or digital resources to include but not limited to books, Bibles, Bible studies, online spiritual growth content) except through UPCI's sole publisher, Pentecostal Publishing House (PPH). Promotional flyers, advertisements, or product catalogs are not subject to exclusive distribution.
2. Vendors offering ministries or services similar to what is offered by the UPCI must be approved or recommended by the UPCI division or ministry. Examples: (1) a vendor promoting church planting would need approval or recommendation from North American Missions, (2) a vendor promoting Bible Quizzing would need approval or recommendation from Youth Ministries, and (3) a vendor promoting insurance would need approval or recommendation from UISI.
3. Exhibitors desiring to promote digital resources (such as podcasts, YouTube channels, blogs, social media platforms, etc...) should be UPCI-credentialed ministers with a minimum amount of existing content provided as a representation of the resource's purpose.

